











***Discover Casablanca with CitizOn:  
Guided Tours for AIDSImpact Participants***

Make the most of your stay in Casablanca!  
Join us for exclusive half-day guided tours designed for AIDSImpact 2025 attendees.

-  **Dates:** Tuesday, May 27 & Wednesday, May 28, 2025
-  **Departure times:** 10:00 AM and 3:00 PM
-  **Departure point:** ESCA School of Management (Congress Venue)
-  **Tours:** Three different tours available (Medina, Habous and Seaside)
-  **Transport:** Air-conditioned minibus included
-  **Price:** 250 MAD per person (~23€ / \$25)
-  **Group size:** Max. 15 participants per tour
-  **Minimum of 6 participants required per tour**



## ***The Old Medina of Casablanca***

**Departure: 10:00 AM**

**Duration:** approx. 2.5 hours

**Dates :**

Tuesday, May 27 & Wednesday, May 28, 2025

Step into Casablanca's vibrant past with this immersive walk through the Old Medina. Discover hidden alleyways, lively markets, colonial remnants, and stories that shaped the city. A perfect introduction to the heart and soul of Casablanca.

### **Highlights:**

- Authentic medina experience
- Jemaa Kebir Mosque
- Sqala & former fortifications
- Mausoleums of Sidi Belyout & Sidi Bousmara
- Hidden alleys, local markets
- Traditional crafts and daily life



## ***The Habous District***

**Departure: 3:00 PM** – Duration: approx. 2.5 hours

**Dates :** Tuesday, May 27

Explore the elegant Habous quarter, a harmonious blend of Moroccan tradition and French colonial planning. With its calm streets, bookshops, and majestic arches, it's one of Casablanca's most picturesque neighborhoods.

### **Highlights:**

- Historical royal palace surroundings (external view)
- Artisanal markets & olive souks
- Stunning neo-Moorish architecture
- Quiet alleys and hidden courtyards



## **Anfa Hill & Casablanca Seaside (“Corniche”)**

**Departure: 3:00 PM** – Duration: approx. 2.5 hours  
**Dates :** Tuesday, May 27 & Wednesday, May 28, 2025

Discover Casablanca’s iconic oceanfront and the legendary Anfa Hill. From colonial villas to surf spots and Formula 1 stories, this tour reveals the city’s evolving relationship with the Atlantic. Stroll along the Corniche and explore how leisure, modernity, and history shaped this vibrant coastal area.

### **Highlights:**

- Hassan II Mosque & panoramic coastal views
- Early surfing beaches and nautical clubs
- Former Formula 1 racing track along the Corniche
- Morocco Mall and modern seaside promenade
- Anfa Hill villas
- Sidi Abderrahmane Mausoleum

### **Booking Information:**

Registration and payment will be made directly at the CitizOn stand at ESCA (Congress Venue) or via WhatsApp : +212 6 72 26 56 67.

Tours are offered by **CitizOn**, a local award-winning initiative offering immersive heritage experiences across Moroccan cities.